



PERSONAL INFORMATION		Ciprian Obrad
	Romania, Timisoara, Bvd. Parvan nr.4	
	ciprian.obrad@e-uvt.ro	
	Sex M Nationality Romanian	
PERSONAL STATEMENT		<p>I have over 25 years of experience in Higher education, and since 2013 I have been teaching a course in Ethics and Corporate Social Responsibility at students of sociology and human resources.</p> <p>For the last 10 years one of my major areas of interest, both academically and in research, has been corporate social responsibility. I have been involved in several studies and I have completed research reports in this field that have highlighted, and clarified aspects related to the Romanian specifics of social responsibility, with a focus on multinationals, small and medium companies, universities.</p> <p>I have also published articles in ISI journals, with an impact that highlights aspects such as the relationship between social responsibility and human resources, the relationship between universities and socially responsible companies, the behaviour of socially responsible consumers, etc.</p> <p>I am motivated to investigate the issue of responsibility in interdisciplinary research teams especially at European level.</p>
WORK EXPERIENCE		
2010 -present	Research coordinator	
	Alpha Research, Timisoara, Romania	
	Conducting research activities, development and implementing, reporting	
	Business or sector Social research, opinion polling and market research	
2000-present	Associate Professor, Habilitation (2022 -), Ph.D (2018-present), Assistant Professor Ph.D.(2007-2017), Teaching Assistant (2000-2007)	
	West University of Timisoara, 4 Vasile Pârvan Blv., room 303, 300223, Timișoara, România, https://www.uvt.ro/en/educatie/facultati/facultatea-de-sociologie-si-psihiologie/	
	Research and teaching activities – Department of Sociology: Main research area: Social Responsibility and Ethics, Research Methods, Organizational Behaviour	
	Business or sector Higher education	
EDUCATION AND TRAINING		
2010-2013	Ph. Degree in Sociology	
	West University of Timisoara, Romania, Faculty of Sociology and Psychology	
	Thesis title: Corporate social Responsibility in Romanian companies from organizational behaviours to social expectations	
2008-2010	Master Degree in Sociology	
	West University of Timisoara, Romania, Faculty of Sociology and Psychology	
	Sociology of labour and organisational behaviour	
1993-1997	Bachelor Degree in Sociology	
	West University of Timisoara, Romania, Faculty of Sociology and Psychology	
PERSONAL SKILLS		

Mother tongue(s)	Romanian				
Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B1	B2
Managerial skills	Management activities related to all research activities: supervising researchers (teams of 2-3 people) coordination of many interviewers and field operators (15-20 for each project), recruiting and coordination for CATI interviewers				
ADDITIONAL INFORMATION					
Publications	<p>BOOKS:</p> <p>Obrad, C., Advanced data analysis in the social sciences (original title: Analiza avansata a datelor in stiintele sociale), Ed. Pro Universitaria, Bucharest, 2021, ISBN 978-606-26-1351-8</p> <p>Obrad, C., Sociological Research form project to report (original title: Cercetarea sociologica de la proiect la raport), Ed. De Vest, Timisoara, 2018, ISBN 978-973-36-0730-4;</p> <p>Obrad, C., 2015. The social responsibility of Romanian companies from organizational behaviors to social expectations ("Responsabilitatea socială a companiilor din România de la comportamente organizaționale la așteptări sociale"), ISBN 978-606-26-0305-2, Ed. Pro Universitaria, Bucuresti;</p> <p>BOOK CHAPTERS:</p> <p>Obrad C., Gherheș, V., 2014. "Corporate Responsibility and Expectations af the Population. Consumers as Beneficiaries of CSR Programs", in Contemporary Sociology: Interdisciplinary and Empirical Studies, Editura Pro Universitaria, ISBN 978-606-26-0163-8</p> <p>PAPERS IN ISI JOURNALS:</p> <p>Cernicova-Buca, M., Gherheș, V., Obrad, C.Residents' satisfaction with green spaces and daily life in small urban settings: Romanian perspectives, Land 2023, 12(3), 689; https://doi.org/10.3390/land12030689, https://www.mdpi.com/2073-445X/12/3/689</p> <p>Obrad, C., Circa, C., Determinants of Work Engagement Among Teachers in the Context of Teleworking, Amfiteatru Economic, 2021, DOI:10.24818/EA/2021/58/718, https://www.amfiteatruconomic.ro/ArticolEN.aspx?CodArticol=3031</p> <p>Obrad, C. Constraints and Consequences of Online Teaching, in Sustainability 12(17),2020, https://www.mdpi.com/2071-1050/12/17/6982</p> <p>Obrad, C. and Gherheș,V. A Human Resources Perspective on Responsible Corporate Behavior. Case Study: the Multinational Companies in Western Romania, in Sustainability 2018, 10(3), 726; doi:10.3390/su10030726 (registering DOI), Special Issue "Corporate Social Responsibility (CSR) in Developing Countries: Current Trends and Development", http://www.mdpi.com/2071-1050/10/3/726</p> <p>Gherheș,V. and Obrad, C. Technical and Humanities Students' Perspectives on the Development and Sustainability of Artificial Intelligence (AI), in Sustainability 2018,10(9), 3066; https://doi.org/10.3390/su10093066, https://www.mdpi.com/2071-1050/10/9/3066</p> <p>Gherhes, V. and Obrad, C. Social Responsibility and Ecological Behaviors towards Selective Waste Collection, in Revista de Materiale Plastice, vol.3, 2017, pages:430-432, http://www.revmaterialeplastice.ro/pdf/5%20GHERGHES%203%2017.pdf</p> <p>Obrad, C., Petcu, D., Gherheș, V., Suciu, S., 2011. "Corporate social responsibility in Romanian Companies–Between Perceptions and Reality" in Amfiteatru Economic, vol. XIII, nr. 29, București: Editura ASE, ISSN 1582 – 9146, https://www.econstor.eu/handle/10419/168706</p> <p>Obrad, C., Petcu, D., Gherheș, V., Suciu, S., 2010. "Corporate Social Responsibility in Higher Education. Case Study: Romanian Higher Education System", Proceedings of the 6 th International Seminar Quality Management In Higher Education – QMHE 2010. ISBN 978-973-662-567-1</p>				